



MECHANICAL SPECS

EMAIL ARTWORK TO: GigPub@comcast.net

LARGE FILES/DROPBOX LINK/CLIENT ARTWORK FOLDER:
<https://www.dropbox.com/sh/a04s9nm12955csv/kNS2R9UHX3>

SEND CONFIRMATION TO: GigPub@comcast.net

ADD 1/8" BLEED. KEEP TEXT IN LIVE AREA 1/8" IN FROM BORDER INCLUDING COUPON PERFORATIONS.

ILLUSTRATOR CS3

SAVE: Macintosh-Compatible Program
COLORS: CMYK
BLACK OVERPRINT All Colors
Convert FONTS to Outlines
EMBED IMAGES

PDF

PLEASE UNLOCK AND REMOVE PASSWORDS

PHOTOSHOP CS3

SAVE: as a psd File (DO NOT FLATTEN)
SAVE: RGB
SAVE: AT 254 dpi to Reduce File Size If Needed

JPG. TIFF. EPS.

AD DIMENSIONS

- FRONT COVER8.125w x 8.562h
QUARTER INCH .25 [EXCLUDE TOP BLEED]
- FULL PAGE BLEED8.125w x 10.625h
QUARTER INCH .25
- FULL PAGE7.556w x 10.049h
- BACK PAGE7.556w x 7.824h
- HALF HRZ7.556w x 4.89h
- HALF VRT3.646w x 10.049h
- THIRD HRZ7.556w x 3.186h
- QTR VRT3.646w x 4.89h

ART DEADLINE: _____